

## Market Sample # 10

Brand	Size	TITL		FTC		P.M. (CI 9-71)	
		Tar mg/cigt.	Nicotine mg/cigt.	Tar mg/cigt.	Nicotine mg/cigt.	Tar mg/cigt.	Nicotine mg/cigt.
Alpine	KF	17.0	1.11	17.8	1.17	14.8	1.01
American Brand	LF	18.3	1.24	19.3	1.31	19.0	1.34
American Brand	KF	19.5	1.30	20.6	1.40	19.8	1.41
Belair	KFM	15.7	1.21	16.7	1.29	16.2	1.28
Belair	100mm	17.4	1.31	17.7	1.34	17.9	1.42
<del>Benson &amp; Hedges</del>	<del>RF</del>	<del>16.0</del>	<del>1.14</del>	<del>16.7</del>	<del>1.24</del>	<del>9.6</del>	<del>0.68</del>
Benson & Hedges	KF	16.8	1.24	17.8	1.29	16.1	1.20
Benson & Hedges	100	19.2	1.34	19.1	1.37	19.1	1.39
Benson & Hedges Menthol	100	19.3	1.34	20.0	1.41	19.8	1.38
Bull Durham	KF	28.3	1.84	29.8	1.97	29.4	1.95
Camel (slave)	RNF	23.5	1.44	24.6	1.49	25.5	1.62
Camel (dental dam)	RNF	21.0	1.39	—	—	23.4	1.54
Camel	KF	18.6	1.23	19.1	1.31	19.7	1.32
Camel Talls	100	19.7	1.35	20.1	1.40	19.7	1.42
Carlton	RF	1.2	0.12	0.9	0.11	1.5	0.25
Carlton	KF	3.5	0.32	3.1	0.29	2.9	0.37
Chesterfield (slave)	RNF	23.5	1.45	25.2	1.52	24.3	1.53
Chesterfield (dental dam)	RNF	20.4	1.34	—	—	23.3	1.52
Chesterfield King (slave)	KNF	22.4	1.74	29.0	1.83	29.2	1.82
Chesterfield King (dental dam)	KNF	25.1	1.67	—	—	26.9	1.71
Chesterfield	KF	17.6	1.22	18.5	1.31	17.6	1.31
Chesterfield Menthol	KFM	17.4	1.07	18.3	1.16	17.7	1.14
Chesterfield 101	100mm	18.5	1.35	19.0	1.42	18.4	1.45
Dominic (slave)	KNF	25.8	1.43	27.0	1.44	27.7	1.72
Dominic (dental dam)	KNF	22.9	1.42	—	—	26.1	1.69
Dominic	KF	19.8	1.26	20.8	1.26	20.5	1.36
Donal	KF	14.2	1.00	14.0	1.02	14.7	1.13
Donal Menthol	KFM	13.7	0.98	14.1	1.06	14.8	1.15
Du Maurier	KF	16.4	1.16	17.2	1.22	17.0	1.28
Edgeworth Export	KF	17.7	1.25	18.3	1.32	17.9	1.29
Edgeworth Export	100mm	18.5	1.36	18.8	1.46	16.9	1.22
English Oaks (slave)	RNF	22.0	1.68	24.3	1.80	24.0	1.84
English Oaks (dental dam)	RNF	19.0	1.64	—	—	21.9	1.84
English Oaks (slave)	KNF	28.7	2.19	30.0	2.39	29.5	2.43

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Brand	TITL			FTC		PM (CI-9-71)	
	Size	Tar mg/cigt	nicotine mg/cigt	Tar mg/cigt	Nicotine mg/cigt	Tar mg/cigt	Nicotine mg/cigt
English Oval (dental dam)	KNF	25.0	2.06	—	—	28.6	2.38
Eve	100mm	16.3	1.18	12.4	1.28	16.7	1.28
Eve Menthol	100mm	16.8	1.11	12.6	1.20	12.1	1.22
Fatima (sleeve)	KNF	29.2	1.85	30.6	1.87	30.8	1.93
Fatima (dental dam)	KNF	25.9	1.72	—	—	29.3	1.99
Frappé Menthol	KFM	9.1	0.36	9.9	0.37	8.0	0.31
Galaxy	KF	19.5	1.38	20.1	1.44	18.4	1.41
Half v. Half	KF	22.3	1.59	23.9	1.73	23.1	1.67
H. Jaxington (sleeve)	KNF	22.4	1.80	29.4	1.86	28.6	1.82
H. Jaxington (dental dam)	KNF	27.4	1.81	—	—	27.8	1.82
Home Run (sleeve)	RNF	18.9	1.49	19.2	1.44	17.7	1.45
Home Run (dental dam)	RNF	11.1	1.42	—	—	12.4	1.52
Kent	R-F	9.2	0.54	9.4	0.56	8.5	0.61
Kent	R-F	15.8	0.96	16.4	0.99	16.0	1.02
Kent	R-F	16.2	1.01	17.0	1.05	16.5	1.09
Kent	R-FM	17.3	1.04	18.4	1.13	17.8	1.14
Kent	100	19.2	1.21	19.6	1.28	19.7	1.30
Kent Menthol	100	18.2	1.15	18.2	1.21	18.5	1.22
King	R-F	6.2	0.26	6.5	0.28	—	—
King	R-FM	6.0	0.24	6.4	0.28	—	—
King (sleeve)	R-NF	24.6	1.48	20.9	1.45	20.7	1.42
King (dental dam)	R-NF	19.3	1.37	—	—	20.8	1.49
King	R-FM	17.4	1.40	17.9	1.43	18.0	1.43
King	100	17.4	1.33	18.5	1.41	18.2	1.38
King	R-F	16.4	1.16	17.5	1.20	16.7	1.20
King	R-F	17.8	1.27	18.7	1.32	18.7	1.38
King	100	18.8	1.40	18.4	1.42	18.7	1.50
King Menthol	100	18.2	1.23	19.2	1.30	18.9	1.35
L.T.C.	R-F	9.2	0.65	19.0	0.72	—	—
Lark	R-FM	16.5	1.12	17.3	1.17	16.9	1.20
Lark	100	17.1	1.19	17.9	1.23	17.8	1.30
Lark	100	9.0	0.53	9.5	0.57	8.8	0.61
Lark	R-NF	26.4	1.67	28.2	1.76	27.0	1.66
Lark	R-NF	22.6	1.52	—	—	24.6	1.74

Brand	Size	T.T.L.		F.T.C.		P.M. (CI-9-21)	
		Tar mg/cigt	Nicotine mg/cigt	Tar mg/cigt	Nicotine mg/cigt	TAR mg/cigt	Nicotine mg/cigt
Quick Action	K-F	20.3	1.57	21.3	1.57	20.9	1.53
Quick Action	100	21.3	1.61	22.2	1.64	—	—
Max Action (aloe)	RNF	28.0	1.21	22.0	1.25	27.9	1.32
Max Action (aloe)	RNF	23.8	1.10	—	—	—	—
Max Action	K-F	22.1	1.17	23.3	1.24	22.2	1.15
Max Action	L-F	17.8	1.22	18.1	1.27	17.9	1.28
Max Action	K-F	18.2	1.28	19.0	1.34	18.7	1.33
Max Action (aloe)	100	18.9	1.37	19.4	1.46	18.9	1.41
Max Action	100	19.0	1.45	20.3	1.50	19.7	1.50
Max Action Menthol	K-FM	17.2	1.11	17.9	1.18	16.1	1.04
Max Action Menthol	K-F	12.9	1.02	13.4	1.05	13.4	1.01
Max Action (aloe)	K-NF	24.2	0.88	25.5	0.96	—	—
Max Action (aloe)	K-NF	20.9	0.84	—	—	—	—
Max Action	K-F	25.4	0.24	25.5	0.26	24.0	0.27
Max Action	K-FM	3.9	0.19	3.9	0.20	3.6	0.25
Max Action Menthol	100	19.2	1.32	20.0	1.39	18.9	1.37
Max Action	K-FM	17.9	1.34	19.0	1.41	17.9	1.36
Max Action	K-F	14.4	1.04	14.4	1.08	14.0	1.12
Max Action Menthol	K-FM	16.8	0.88	11.8	0.90	11.9	0.97
Max Action	K-FM	18.5	1.25	18.9	1.31	18.4	1.31
Max Action	L-FM	17.8	1.01	18.4	1.08	18.4	1.14
Max Action	K-FM	18.5	1.08	18.9	1.10	19.5	1.11
Max Action	100	21.0	1.23	21.3	1.26	20.8	1.22
Max Action	K-FM	17.4	1.11	18.3	1.14	17.6	1.20
Max Action (aloe)	K-NF	20.7	1.24	21.4	1.23	20.3	1.30
Max Action (aloe)	RNF	17.4	1.11	—	—	18.4	1.27
Max Action (aloe)	K-NF	25.8	1.50	26.4	1.57	26.7	1.58
Max Action (aloe)	K-NF	21.4	1.39	—	—	22.2	1.52
Max Action	K-F	19.8	1.24	20.4	1.29	20.7	1.30
Max Action	100	23.9	1.50	24.6	1.56	23.9	1.48
Max Action (aloe)	K-NF	27.9	1.85	28.5	1.84	28.6	1.80
Max Action (aloe)	K-NF	23.8	1.68	—	—	26.9	1.80
Max Action	L-F	18.5	1.23	18.8	1.31	—	—
Max Action	K-F	19.6	1.28	20.7	1.34	—	—

Brand	Size	T.T.C.		F.T.C.		P.M. (C.F. 9-11)	
		Tar mg/cigt	Nicotine mg/cigt	Tar mg/cigt	Nicotine mg/cigt	Tar mg/cigt	Nicotine mg/cigt
Ball Moke	95	17.7	1.28	18.1	1.34	16.8	1.35
Ball Moke Menthol	95	16.9	1.29	17.7	1.36	17.3	1.38
Ball Moke	100	18.1	1.29	18.3	1.33	17.5	1.37
Ball Moke Menthol	100	17.3	1.31	17.8	1.34	17.3	1.34
Ball Moke	1-5	15.8	1.05	15.8	1.07	15.0	1.08
Ball Moke	4-5C	16.0	1.08	16.6	1.11	15.1	1.10
Ball Moke	4-5C	15.5	1.03	16.4	1.09	15.3	1.12
Ball Moke	4-5C	15.8	1.03	15.7	1.07	15.4	1.07
Ball Moke	100	19.2	1.35	19.3	1.41	18.9	1.39
Ball Moke	4-5C	18.7	1.38	20.0	1.49	18.5	1.40
Ball Moke	100	18.4	1.41	19.9	1.57	18.9	1.43
Ball Moke	4-5C	23.4	1.52	24.2	1.56	23.0	1.48
Ball Moke	4-5C	20.2	1.38			23.5	1.50
Ball Moke	4-5C	29.8	1.86	30.4	1.97	29.6	1.89
Ball Moke	4-5C	25.5	1.73			28.7	1.81
Ball Moke	4-5C	18.6	1.46	19.9	1.55	18.3	1.54
Ball Moke	4-5C	17.0	1.49			12.3	1.41
Ball Moke	4-5C	22.7	1.31	23.7	1.43	=	=
Ball Moke	4-5C	19.5	1.25			21.4	1.44
Ball Moke	4-5C	32.6	2.23	34.5	2.39	32.5	2.21
Ball Moke	4-5C	26.8	2.23			31.9	2.42
Ball Moke	4-5C	27.0	1.76	26.5	1.77	26.3	1.76
Ball Moke	4-5C	21.7	1.55			24.5	1.69
Ball Moke	4-5C	16.2	1.19	17.1	1.26	17.0	1.23
Ball Moke	100	18.1	1.27	18.7	1.36	18.1	1.35
Ball Moke	4-5C	18.3	1.32	18.8	1.40	18.9	1.36
Ball Moke	100	19.5	1.39	19.9	1.46	19.4	1.44
Ball Moke	4-5C	13.9	0.87	15.3	0.90	=	=
Ball Moke	4-5C	13.6	0.85			13.5	0.88
Ball Moke	4-5C	3.4	0.19	3.1	0.19	3.6	0.22
Ball Moke	100	15.1	1.08	15.8	1.12	14.7	1.13
Ball Moke	100	15.1	1.07	15.6	1.11	15.3	1.15
Ball Moke	100	23.2	1.06	20.2	1.12	20.6	1.15
Ball Moke	4-5C	29.2	1.46	30.7	1.51	=	=

## T.T.C.

## F.T.C.

P.M. 9-71  
(C.F. 9-71)

Brand	Size	Tar mg/cigt	Nicotine mg/cigt	Tar mg/cigt	Nicotine mg/cigt	Tar mg/cigt	Nicotine mg/cigt
Stratford (Cigarettes)	K-NE	25.7	1.10			21.7	0.84
Stratford	K-FC	18.4	1.23	18.4	1.28	18.3	1.31
Stratford	100	18.9	1.29	19.3	1.34	17.9	1.39
Stratford	K-FC	19.9	0.83	11.5	0.90	10.7	0.92
Stratford	K-FC	11.5	0.66	11.8	0.69	11.4	0.76
Stratford Menthol	K-FC	11.2	0.65	11.6	0.70	11.5	0.74
Stratford	K-FC	11.1	0.79	11.6	0.85	10.9	0.84
Stratford Menthol	K-FC	14.5	0.68	11.2	0.76	10.2	0.77
Stratford	K-FC	16.7	1.21	17.3	1.29	17.0	1.24
Stratford	100	17.4	1.27	18.6	1.37	17.9	1.34
Stratford	100	15.8	1.15	17.8	1.22	16.5	1.19
Stratford Menthol	K-FC	17.4	1.17	18.0	1.25	17.6	1.25
Stratford	K-FC	19.5	0.74	20.6	0.83	21.3	0.81
Stratford	K-FC	23.9	0.86	26.7	1.00	29.7	1.09
Stratford	K-FC	18.6	1.25	19.8	1.34	18.3	1.35
Stratford	K-FC	19.2	1.33	20.1	1.38	19.4	1.34
Stratford	100	19.5	1.31	20.0	1.41	19.3	1.36
Stratford	100	19.4	1.32	20.2	1.44	19.8	1.42
Stratford	18.0	1.19	18.8	1.25	18.3	1.27	

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